

Activa® 200 + Activa® 250

Driving the Digital Lifestyle

DVD Recorder System-on-a-Chip + RF Amplifier

DVD

Digital Camera

Digital TV

Imaging

IP Core

Product Brief

Zoran Corporation
1390 Kifer Road
Sunnyvale, CA 94086-5305

Tel 408.523.6500
Fax 408.523.6501
www.zoran.com



Activa 200 Benefits Overview

Zoran's Activa 200 is a DVD Recorder System-on-a-Chip Multimedia Processor that integrates a high performance, all-digital read/write front end (write strategy, DSP, and servo controller) and high quality back end (DVD playback and decode, and MPEG encode). Activa 200 has direct interfaces to multiple Optical Pickup Units (OPUs) via the Activa 250 RF amplifier chip.

The Activa 200+250 chipset is designed to deliver a broad portfolio of cost-effective products, from entry level Optical Disc Drive (ODD)-only systems to combo systems (e.g., ODD+VCR and ODD+TV). All Zoran Activa 200/250-based recording solutions are 100% application and middleware software compatible with previous generation products, providing a turnkey solution that reduces product development cycles.

Zoran's Activa 200+250 based DVD recorders provide:

- Support for DVD recording formats (DVD+R/+RW, DVD-R/-RW)
- Intuitive, easy to use On Screen Display (OSD)
- Customizable HW/SW platform for next generation application development
- 100% compliance to DVD-video, -VR, and +VR verifiers
- Native RGB input recording

The Activa 200+250 chipset is specifically designed to support standalone DVD recorders with support for value-added applications including:

- Multiple file format support, including MPEG-4 and DivX
- USB Connectivity to digital cameras, printers and storage devices
- EPG services including Gemstar and tvt
- YesDVD authoring

The Activa 200+250 solution is tuned for multiple Optical Pickup Units (OPUs) and media types allowing OEMs to develop differentiating features in the application software.

The Activa 200+250 chipset is the ideal IC solution for DVD Recorders, Digital Entertainment Media Centers and combo DVDR systems (DVDR+VCR, DVDR+TV, DVDR A/V Receiver).

Features

General

- System-on-a-Chip solution for DVD recorder/player
- Digital Front End (DSP, Servo, Write Strategy)
- Back End (MPEG Encoder and DVD Decoder)
- Unified Memory Architecture
- Powerful 162 MHz 32-bit RISC CPU enables next generation applications
- Intuitive DVDR application and user interface

Recording

- Real time, 100% compliant DVD-Video, DVD-VR, and DVD+VR authoring
- Rich DVD-Video menus with Thumbnails
- Supports DVD-R/-RW/-RAM/+R/+RW, CD-R/-RW formats
- Certified Dolby Digital Consumer Encoder
- VCPS, CPRM content protection
- 1.4-10 Mbps VBR/CBR (2-/4-/6-/8-hr record modes) bitrates
- DV25 Decode, Real-time Transcode to MPEG
- 256Mb to 512Mb SDRAM configurations

Digital Video Decoder

- DVD-Video, DVD-Audio, CVD, SVCD, VCD, CDDA Decoding
- DivX 3.11/4.x/5.x/6.x, XviD full-D1 (with QPEL and GMC)
- MPEG-4 Advanced Simple Profile Level 5 (720x480 @ 30fps)

Analog Video

- NTSC/PAL/SECAM/480P/576P analog video encoder with five 12-bit/108Mhz video DACs
- Horizontal Resolutions: 720, 704, 544, 480, 360, 352
- 3-field de-interlacing, de-blocking and de-ringing filters
- Simultaneous interlaced/progressive video output with independent OSD control
- Embedded NTSC/PAL Video Decoder with Time Base Correction (TBC) and 3D Y/C Separation
- Input video noise filtering (horizontal, vertical, temporal)
- Closed Captioning/Teletext/EPG VBI Bitslicing/Decoding and Insertion
- Input analog video: RGB, CVBS, or Y/C
- Picture-in-Picture for external source preview

Features Description (continued)

Audio

- Dolby Digital Consumer Encoder, MPEG Audio Encoding with Programmable Audio DSP
- Input Digital Audio: 2ch, 16-bit, 32/44.1/48kHz
- Output via I2S interface: 5.1+2ch, 24-bit, up to 192kHz
- Output Analog Audio: stereo class D outputs

Graphics

- High quality 16bpp OSD
- 4bpp alpha transparency

Interfaces

- Embedded USB 2.0 FS link + phy
- Embedded 1394 link
- Generic host bus interface
- UART, GPIO Interfaces
- EJTAG Support

Other

- 16-bit DDR 333 SDRAM
- PBGA-272 Green (also Pb-free) Package
- 4 W Power Consumption (<1 W Standby Mode)
- Part number: ZR35200HCG

Activa 250 RF Amplifier Features

- Performance
 - DVD+R/-R - Up to 8x writing speed
 - DVD+RW/-RW - Up to 4x writing speed
- Single and dual layer media support
- Broad DVD writable OPU support
- Glueless interface to Activa 200
- Complete analog front end for servo, RF channels and write strategy processing
- Laser power control for read and write
- Reference voltage generation
- 9 general purpose ADC inputs, and 7 PDM DAC outputs
- LVDS and single ended EFM OPU interfaces
- 16 GPIO pins
- LQFP-208 Green (also Pb-free) Package
- Part number: ZR35250ELCG

MPEG Video Encoder

The MPEG Video encoder supports real-time encoding into MPEG-2 formats. With programmable spatial and temporal preprocessing filters, the user can shape the incoming video to optimize the MPEG encoding. The horizontal decimator allows for a wide range of horizontal encoding resolutions: 352, 360, 480, 544, 704, and 720. Programmable horizontal resolution, along with the bitrate, provides great flexibility in optimizing the encoded video quality versus storage time. The encoder supports recording of 2/4/6/8 hours on a single layer DVD+/-R disc.

Automatic scene change detection and variable/constant bit rate processing consistently deliver optimal video quality over a variety of input video quality and content during encoding



Features Description (continued)**Programmable Audio DSP**

The programmable audio DSP encodes or decodes in real-time Dolby Digital Consumer Encoder (DDCE), MPEG1-L2, MP3, and WMA formats.

DV25 A/V Decoder

The DV25 decoder decompresses the 1394/DV camcorder input. The decoded data can be real-time transcoded to MPEG-2 and be previewed on the PIP. Activa 200 provides convenient, direct control of 1394/DV camcorders using the DVD recorder remote control. This feature facilitates an integrated environment for simple editing and archiving of home movies.

Analog Video Decoder with 3D Y/C, TBC

The embedded analog video decoder supports decoding of NTSC, PAL, and SECAM TV signals. Inputs of RGB, S-Video, and composite video signals are supported. For best quality recording, native recording from RGB inputs is supported. For composite signal input, a high quality, programmable 3D Y/C separation circuit partitions the luma and chroma signals. To compensate for video artifacts from unstable sources such as a VCR, a time-base correction circuit resynchronizes the video signal prior to the MPEG encoding process.

VBI Bitslicing and Decoding

The Activa 200 offers a programmable circuit for hardware Vertical Blanking Interval (VBI) bitslicing. Hardware VBI and VPS/PDC bitslicing is important for extracting closed captioning, electronic program guide (EPG), Teletext, widescreen signaling, and other VBI standards efficiently, without burdening the CPU.

DVD Playback Processor

The Activa 200 leverages the robust design of the Zoran Vaddis line of chips, providing full support for DVD-Video playback, DVD-Video and DVD+/-VR authoring, and copy protection. The DVD processor performs DVD demultiplexing and parsing, MPEG-1/2/4/DivX video decoding, subpicture decoding, highlight processing, and audio/video synchronization.

Integrated support for Content Protection for Prerecorded Media (CPPM) and Content Protection for Recordable Media (CPRM). The graphics processor and OSD units provide great flexibility in creating sophisticated EPG and user interfaces, which are easier to use than competing solutions.

A unique capability of the Activa 200 is the ability to deliver high quality, intelligible, 1x-2x variable audio playback while in fast forward mode, allowing the consumer to view a movie faster than real-time.

DVD Recorder Processor

The Activa 200 is the core component of a digital recorder system. With 256Mb-512Mb of DDR SDRAM support and integrated RISC CPU, real-time authoring of DVD-Video and DVD+/-VR is simplified. The larger memory also allows for various watch and record options, like best quality variable bitrate (VBR) encoding simultaneous with DVD disc playback, and HDD playback with DVDR disc record. The flexible Activa 200 architecture supports DVD-R/-RW/-RAM/+R/+RW and CD-R/-RW formats.

Video Content Protection System (VCPS) and Content Protection for Recordable Media (CPRM) modules are provided. Additional proprietary security is provided for protecting content stored HDD and delivered via a network.

The high-performance ATAPI w/UDMA interface allows for connection to optical drives.

DivX Decoding

Activa 200 has hardware accelerators for optimal DivX decode performance and compatibility and can play streams up to 10Mbps at up to 720x480/30fps. With support for Quarter PEL (QPEL) and Global Motion Compensation (GMC), Activa 200 provides full compatibility with high resolution streams. Activa 200 is Home Theater Level Certified with DivX.

DVD Authoring

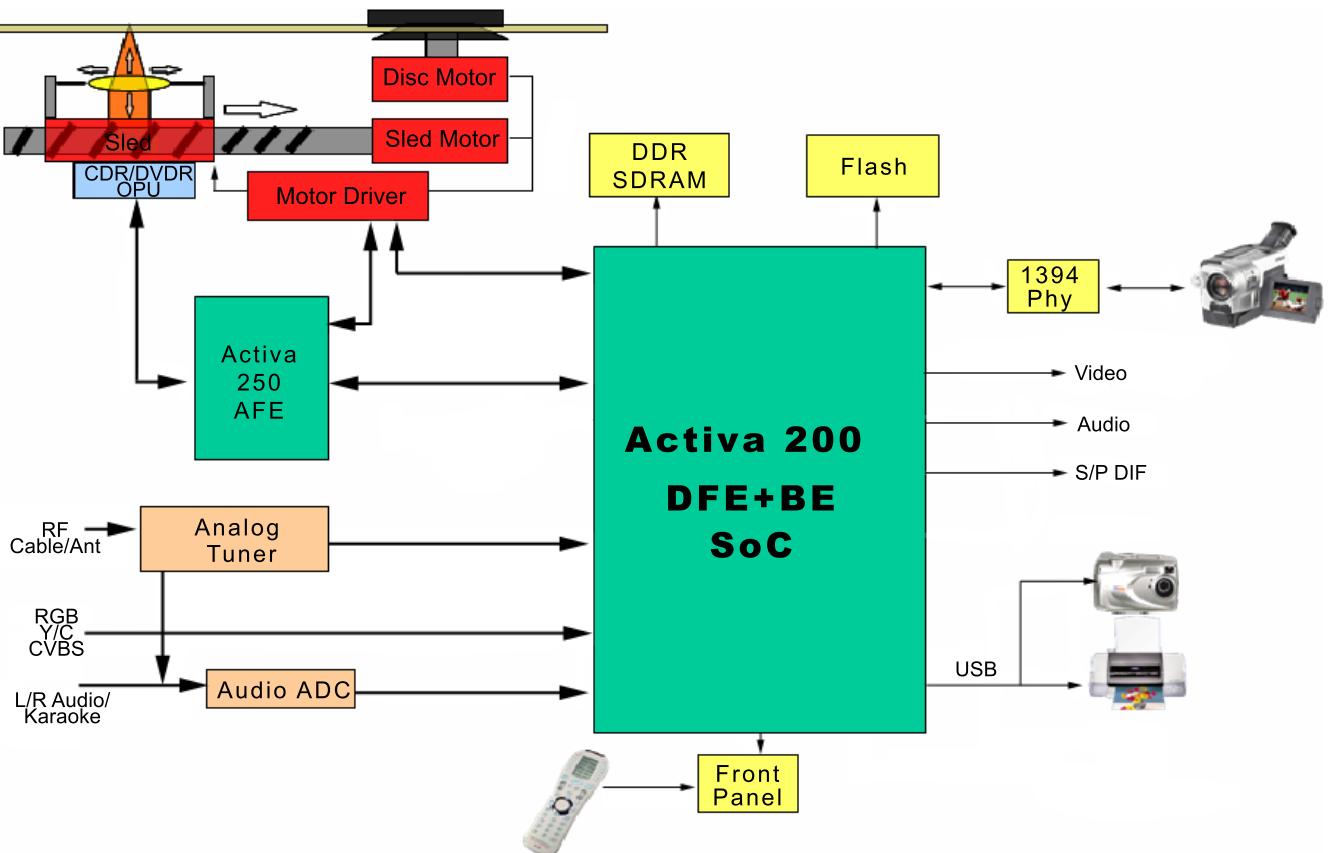
Activa 200's authoring software enables easy real-time archiving of home movies from DV tape onto DVD disc or HDD. Formatting to DVD-R/-RW/-RAM/+R/+RW is supported. All logical formats for DVD recording (DVD+VR, DVD-VR, and DVD-Video) are supported.

Interfaces

Activa 200 concurrently outputs progressive and interlaced video, with OSD optionally displayed allowing simultaneous viewing of progressive video to TV while dubbing to VCR.

Application Programming Interface

The Activa 200 is accessed via a simple but powerful application programming interface (API) allowing quick time to market. Parameter driven commands such as "Start Encode" and "Stop Encode" enable OEMs to develop a rich feature set for digital recorder products.

Activa 200 + 250 DVD Recorder Reference Design

For more information, contact Zoran's Sunnyvale office or the office nearest you:

Shanghai, China	Shenzhen, China	Hong Kong	Israel	Japan	Korea	Taiwan
Zoran China Office	Zoran China Office	Zoran Asia Pacific Ltd.	Zoran Microelectronics Ltd.	Zoran Japan Office	Zoran Korea Office	Zoran Taiwan Office
Tel: 86-21-6469-9799	Tel: 86-755-8281-5777	Tel: +852-2620-5838	Tel: +972-4-8545-777	Tel: +81-3-5475-1051	Tel: +82-2-761-7471	Tel: +886-2-2659-9797
Fax: 86-21-6427-0545	Fax: 86-755-8322-0889	Fax: +852-2620-5238	Fax: +972-4-8551-550	Fax: +81-3-5475-1053	Fax: +82-2-761-7472	Fax: +886-2-2659-9595